

MINUTES OF THE REGULAR MEETING OF THE TOWN COUNCIL OF THE TOWN OF CHINO VALLEY

**TUESDAY, NOVEMBER 12, 2019
6:00 P.M.**

The Town Council of the Town of Chino Valley met for a Regular Meeting in the Chino Valley Council Chambers, located at 202 N. State Route 89, Chino Valley, Arizona, on Tuesday, November 12, 2019.

1) CALL TO ORDER, PLEDGE OF ALLEGIANCE; ROLL CALL

Present: Mayor Darryl Croft; Councilmember Mike Best; Councilmember Cloyce Kelly;
Councilmember Corey Mendoza; Councilmember Annie Perkins; Councilmember Lon Turner

Absent: Vice-Mayor Jack Miller

Staff Town Manager Cecilia Grittman; Town Attorney Andrew McGuire (electronically); Finance

Present: Director Joe Duffy; Economic Development Project Manager Maggie Tidaback; Community Services Director Scott Bruner; IT Manager Spencer Guest (videographer); Deputy Town Clerk/Records Technician Erin Deskins; Town Clerk (recorder) Jami Lewis

Mayor Croft called the meeting to order at 6:00 p.m. and led the Pledge of Allegiance.

2) INTRODUCTIONS, PRESENTATIONS, AND PROCLAMATIONS

- a) Presentation by Amber Stewart, Recruiting Assistant with the U.S. Census Bureau, regarding local jobs for the upcoming 2020 Census.

Ms. Stewart provided an overview of the purpose, history, and importance of the Census, and spoke about:

- how the census data was used and benefited the Town;
- census responses being available online;
- the State of Arizona receiving 35% of their budget through federal dollars based on census numbers in 2015, and \$887 per person being lost for those who were unreported; and
- available local census jobs.

3) CALL TO THE PUBLIC

Call to the Public is an opportunity for the public to address the Council on any issue within the jurisdiction of the Council that is not on the agenda. Public comment is encouraged. Individuals are limited to speak for three (3) minutes. The total time for Call to the Public may be up to 30 minutes per meeting. Council action taken as a result of public comment will be limited to directing staff to study the matter, scheduling the matter for further consideration and decision at a later date, or responding to criticism.

Carlos Romaniz, owner of CR Waterworks, which delivered potable water to residents in Chino Valley, requested that water haulers be removed from the tiered pricing system and placed on a flat fee, as they were providing a service to the local residents and did not benefit from the water.

4) **RESPONSE TO THE PUBLIC**

Response to the Public is an opportunity for the Mayor to inform the public about how Town officials addressed matters raised during Call to the Public at a previous meeting.

- a) Comment regarding poor audio quality of some Town meeting videos.

Mayor Croft reported that Town staff had double checked the sound level on Channel 57, the Town website, and the YouTube channel, and the audio was fine. However, sometimes a personal computer was not up to date. Citizens could listen to meetings on computers at the Library or watch them on Channel 57 if they had CableOne.

- b) Questions regarding the benefits of the Old Home Manor Business Park project.

Mayor Croft reported that in January 2014, the Town applied for funding through a development grant from the Economic Development Administration of the United States Department of Commerce to provide water and sewer to 200 acres designated as Old Home Manor (OHM) for a business park. The purpose of the Rural Economic Program was to provide funding to rural communities for economic development purposes. One of the Town's strategic goals was industrial or commercial development and the creation of a sustainable economy. The Council decided to install infrastructure improvements that would provide service to OHM that would benefit the community as a whole by providing ready opportunities for development that would provide employment opportunities for underemployed and unemployed people in the greater Chino area. Grants and other sources had funded approximately \$2 million worth of improvements and there was additional work that needed to be done to prepare the park for occupancy.

5) **CURRENT EVENT SUMMARIES AND REPORTS**

This item is for information only. The Mayor, any Councilmember, or Town Manager may present a brief summary or report of current events. If listed below, there may also be a presentation on information requested by the Mayor and Council and questions may be answered. No action will be taken.

- a) Status reports by Mayor and Council regarding current events.

Mayor Croft reported that the Memory Park Halloween party was excellent and thanked staff for their work.

Councilmember Perkins reported that:

- The Chino Valley Unified School District Family Resources was providing socks for the winter. Police officers will keep socks in patrol cars to be provided to community members in need.
- The Chino Valley High School boys and girls soccer both took second place at State

finals.

- b) Status report by Town Manager Cecilia Grittmann regarding Town accomplishments, and current or upcoming projects.

Ms. Grittmann reported on:

- Employee anniversaries in November.
- The new plaque for the Memory Park and Library expansion.
- Community Shred-A-Thons hosted by Parks and Recreation and sponsored by ARP;
- A Study Session in the upcoming week.

6) CONSENT AGENDA

All those items listed below are considered to be routine and may be enacted by one motion. Any Councilmember may request to remove an item from the Consent Agenda to be considered and discussed separately.

MOVED by Councilmember Lon Turner, seconded by Councilmember Mike Best to approve Consent Agenda Items 6(a) and (b) as written.

AYE: Mayor Darryl Croft, Councilmember Mike Best, Councilmember Cloyce Kelly, Councilmember Corey Mendoza, Councilmember Annie Perkins, Councilmember Lon Turner

6 - 0 PASSED - Unanimously

- a) Consideration and possible action to adopt Ordinance 2019-875 regarding clerical and technical corrections to Town Code and Unified Development Ordinance relating to property maintenance. (Andrew McGuire, Town Attorney)
- b) Consideration and possible action to approve the October 22, 2019, regular meeting minutes. (Jami Lewis, Town Clerk)

7) ACTION ITEMS

The Council may vote to recess the public meeting and hold an Executive Session on any item on this agenda pursuant to A.R.S. § 38-431.03(A)(3) for the purpose of discussion or consultation for legal advice with the Town Attorney. Executive sessions are not open to the public and no action may be taken in executive session.

- a) Consideration and possible action to award bid and approve Construction Services Agreement with Signs Plus, in the amount not to exceed \$141,148.85, for the municipal buildings signage project. (Maggie Tidaback, Economic Development Project Manager)

Recommended Action: Award bid and approve Construction Services Agreement with Signs Plus, in the amount not to exceed \$141,148.85, for the municipal buildings signage project.

Ms. Tidaback presented on this item:

- The Strategic Plan listed community and economic development activities that strengthened the Town's identity as a priority. Another key point of the Strategic Plan was to create a community that was attractive to both residents and visitors.
- Community identity was a key element and signage helped to create identity. Town signage would landmark community core centers, which was brought up several times in the General Plan. The postscript of the General Plan discussed the community desire to create functional and aesthetic focal points, which would include signage.
- Without identification, the community cores, such as the Sports Park, OHM, and North Campus, would be unknown. Proposed sign locations included Town Hall, North Campus, Old Home Manor, and the Recreation complex. The signage would be a good way to build a sense of place for the Town.

Ms. Tidaback presented pictures and a description of the proposed signage, and examples of signage in other up and coming Arizona communities.

Council and Staff further discussed the matter:

- Council asked why the price went from \$30,000 to \$141,000. Staff explained that the \$30,000 was for the separate Wayfinding Signs project, which had been placed on hold.
- One Councilmember expressed concern about the fact that months ago, the Town was trying to pass a measure to raise taxes to fix the Town roads because of lack of funding. He had requested to see financial statistics showing this would help the economy, but staff did not provide those statistics. The Police complex was in dire need of replacement and the streets were deteriorating at an alarming rate. It was not the time to spend taxpayer money on a facelift.
- Another stated that the Town was a drive through town with no downtown area. People passed through on the highway quickly and signs were not on the facilities. Chino needed to start looking like a real town and identifying the facilities so people would know.

MOVED by Councilmember Lon Turner, seconded by Councilmember Mike Best to Award bid and approve Construction Services Agreement with Signs Plus, in the amount not to exceed \$141,148.85, for the municipal buildings' signage project.

AYE: Mayor Darryl Croft, Councilmember Mike Best, Councilmember Annie Perkins, Councilmember Lon Turner

NAY: Councilmember Cloyce Kelly, Councilmember Corey Mendoza

4 - 2 PASSED

- b) Consideration and possible action to: (i) adopt Ordinance No. 2019-874, declaring the document entitled "Town of Chino Valley Video Services Regulatory Ordinance Dated November 12, 2019", as a public record and adopting the same; amending the Chino Valley Town Code Chapter 114 Cable Television, Section 114.02 License Required; and adopting by reference new Chapter 117 Video Services relating to the regulation of video services by the Town and the licensing of video service providers in the Town; and (ii) adopt Resolution No. 2019-1148, establishing a new video license fee as authorized by Chapter 117 Video Services. (Andrew McGuire, Town Attorney)

Recommended Action: (i) Adopt Ordinance No. 2019-874, declaring the document entitled

"Town of Chino Valley Video Services Regulatory Ordinance Dated November 12, 2019", as a public record and adopting the same; amending the Chino Valley Town Code Section 114.02 License Required; and adopting by reference new Chapter 117 Video Services relating to the regulation and licensing of video service providers in the Town; and (ii) adopt Resolution No. 2019-1148, establishing a new video license fee as authorized by Chapter 117 Video Services.

Town Attorney McGuire explained that the State Legislature had adopted a set of regulations that preempted the video license agreements among cities and towns to be anything but what the statutes set out for them to be. Over several months, the Town had been working to get provisions implemented that were consistent with the new statute. This essentially created a mandatory set of requirements for the license fee with cable and video service providers and allowed current providers to remain under the current agreement until the agreement expired, at which time they could decide if they wanted to stay under the current agreement or under the new regulations. The language needed to be in place by the end of the year.

MOVED by Councilmember Lon Turner, seconded by Councilmember Mike Best to (i) Adopt Ordinance No. 2019-874, declaring the document entitled "Town of Chino Valley Video Services Regulatory Ordinance Dated November 12, 2019", as a public record and adopting the same; amending the Chino Valley Town Code Section 114.02 License Required; and adopting by reference new Chapter 117 Video Services relating to the regulation and licensing of video service providers in the Town; and (ii) adopt Resolution No. 2019-1148, establishing a new video license fee as authorized by Chapter 117 Video Services.

AYE: Mayor Darryl Croft, Councilmember Mike Best, Councilmember Cloyce Kelly,
Councilmember Corey Mendoza, Councilmember Annie Perkins, Councilmember Lon
Turner

6 - 0 PASSED - Unanimously

8) EXECUTIVE SESSION

Council may vote to recess the Regular Meeting and hold an executive session, which will not be open to the public, for the following purposes.

- a) An executive session pursuant to A.R.S. § 38-431.03(A)(4) for discussion or consultation with attorneys for the Town regarding a potential development agreement for Chino Meadows Subdivision. (Cecilia Grittman, Town Manager)

MOVED by Councilmember Lon Turner, seconded by Councilmember Cloyce Kelly to adjourn to Executive Session at 6:34 p.m.

AYE: Mayor Darryl Croft, Councilmember Mike Best, Councilmember Cloyce Kelly,
Councilmember Corey Mendoza, Councilmember Annie Perkins, Councilmember Lon
Turner

6 - 0 PASSED - Unanimously

9) ACTION ITEMS RESUMED

After the Executive Session, Council will reconvene the Regular Meeting.

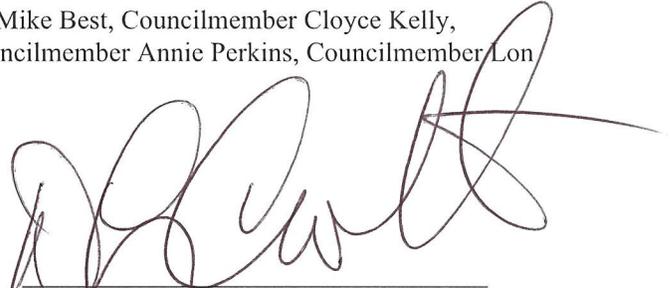
Mayor Croft reconvened the Regular Meeting at 7:12 p.m. and reported that direction was given to the Town Manager and the Town Attorney regarding Item 8(a).

10) ADJOURNMENT

MOVED by Councilmember Lon Turner, seconded by Councilmember Cloyce Kelly to adjourn the meeting at 7:12 p.m.

AYE: Mayor Darryl Croft, Councilmember Mike Best, Councilmember Cloyce Kelly, Councilmember Corey Mendoza, Councilmember Annie Perkins, Councilmember Lon Turner

6 - 0 PASSED - Unanimously



Darryl L. Croft, Mayor

ATTEST:



Jami C. Lewis, Town Clerk

CERTIFICATION:

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Regular Meeting of the Town Council of the Town of Chino Valley, Arizona held on the 12th day of November, 2019. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this 14th day of January, 2020.



Jami C. Lewis, Town Clerk